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PPC Group joins EPRI's DCFLEX initiative

PPC Group bridges clean energy and digital infrastructure through its participation in the DCFlex initiative

February 25th, 2025, Athens - PPC Group is pleased to announce its active participation in the Data Center Flexibility and Grid Reliability (DCFlex) initiative, led by the independent, non-profit energy R&D Institute (EPRI). This initiative brings together energy providers, digital service companies, and artificial intelligence leaders to explore innovative solutions that enhance the synergy between energy-intensive data centers and the power grid.

The rapid advancements in artificial intelligence and the exponential increase in data demand have led to a surge in energy consumption for powering modern data centers worldwide. The DCFlex project aims to leverage the latest grid flexibility practices to maximize the synergies between high-energy data centers and electricity generation and distribution systems. These practices provide multiple benefits, including optimized energy efficiency in data centers, improved grid stability particularly during peak demand periods and enhanced utilization of renewable energy sources alongside energy storage technologies. The goal of the project is to address future technical challenges in a way that ensures an optimal environmental footprint for modern data centers.

PPC Group's participation in DCFlex consists of bridging the gap between regional steady renewable energy and data center operations, as PPC is already investing in both. PPC Group is investing heavily in renewable energy generation and energy storage. At the same time, as the leading clean energy provider in Southeastern Europe, PPC Group is expanding its footprint in technology, creating a country-wide FTTH network in Greece, participating in international subseadata cable projects, and developing data centers and AI-driven software solutions. Through DCFlex, PPC Group is fostering the accelerated adoption of modern grid flexibility techniques with emphasis on the contribution of renewable energy into data center operations, enabling a more efficient and sustainable energy ecosystem.

Founded in 1972, EPRI is the world's preeminent independent, non-profit energy research and development organization, with offices around the world. EPRI's trusted experts collaborate with more than 450 companies in 45 countries, driving innovation to ensure the public has clean, safe, reliable, affordable, and equitable access to electricity across the globe. Together...shaping the future of energy.®

PPC Group CEO, Georgios Stassis, noted: "The convergence of energy and technology is accelerating in this new era of decentralized, flexible energy generation, exponential data growth, and artificial intelligence. At PPC Group, we recognize the need for sustainable energy solutions that can support the digital future. As the leading clean

energy provider in Southeastern Europe, we are actively investing in renewable energy, energy storage, fiber optic infrastructure, data centers, and AI. Our participation in the DCFlex initiative reflects our commitment to fostering innovation and integrating energy and digital technologies to create a more resilient, efficient, and sustainable energy ecosystem. We look forward to collaborating with like-minded organizations to develop solutions that will power the future."

About PPC Group

PPC is the leading South-East European electric utility, with activities in electricity generation, distribution and sale of advanced energy products and services in Greece, Romania, and North Macedonia. PPC Group has a total installed capacity of 12.2GW, consisting of thermal, hydro and RES installations with a total annual generation amounting to approximately 21TWh, while the total Regulated Asset Base of its networks amounted to € 4.3 bn approximately at the end of 2023. PPC Group is the leading supplier of electricity in Greece and Romania, servicing 8.8m. customers in total, providing them with approximately 33TWh of electricity and a wide range of energy products and services. PPC is publicly listed, and its shares are traded on the Main Market of the Athens Exchange.

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